

Bluenog ICE CMS

Securely create, manage, publish and repurpose content for web, print and application access

The Content Management Challenge

Companies have traditionally managed different forms of content – web content, office documents, financial data, images, videos and more – in different systems. But this approach often results in redundant efforts and inconsistent data. You're forced to redefine security permissions and content presentation preferences for each of your different content stores. Or there are the time consuming imports and exports from your enterprise content management system to or from your web content management platform.

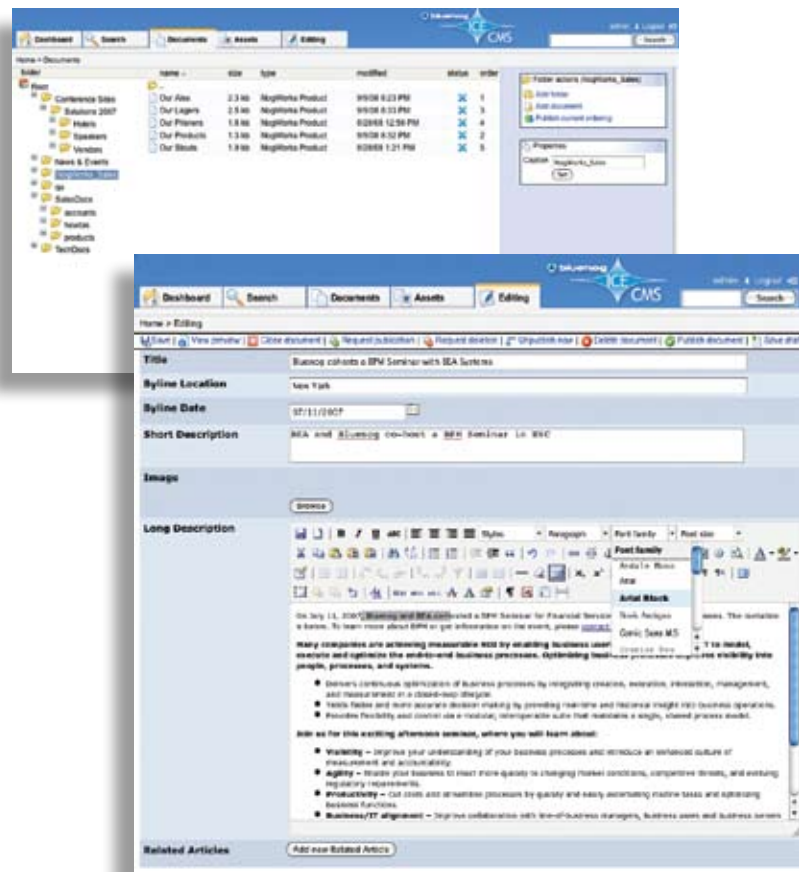
Even if your primary focus is managing dynamic websites, you need to easily tailor how and when content is published based on the unique needs of each online user. All this complexity makes it difficult to actually find the relevant content you need when you need it. Worse yet, it's nearly impossible to control versioning, manage workflows, or enforce consistent permissions as more business users clamor for real-time updates without IT intervention.

Bluenog ICE CMS™

Bluenog ICE CMS is an Enterprise Content Management (ECM) system that stores, manages and publishes content for all your enterprise needs. Content is stored in XML so its formatting is maintained separately from your business logic. Whether you're managing an inventory of printed documentation, an electronic research archive or a dynamic website, ICE CMS lets you reuse and repurpose content in an unlimited number of ways. Since it supports a wide-range of operating systems, application and database servers, existing investments are fully leveraged.

With ICE CMS's intuitive Explorer-like interface and customizable WYSIWYG editor, users can easily search, manage and edit all the content they're entitled to access. ICE Central™, ICE's Central Administrative Console, enables you to set fine grained permissions for each user, group and content type across your organization. Full versioning, comprehensive audit trail, workflow and notification capabilities ensure that content is reviewed, approved and published according to your specific needs.

Configuring and administering ICE CMS licenses is simple and cost effective. Priced via subscription on a per server basis rather than CPU or user counts, you get a low cost solution with no hidden extra costs as your needs grow and change. A commercial product based on open source projects, ICE CMS is backed by comprehensive support, maintenance updates, upgrades and professional services. To minimize risk and further empower developers, customers are provided source code and indemnification.



Use Bluenog ICE CMS's intuitive Explorer-like interface to easily store, search, manage, edit and publish content for all your enterprise needs

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“Overall development time was minimal and the solution did exactly what we had envisioned.”

– Mehul Trivedi
IT Manager,
IEEE

Key Features

With Bluenog ICE CMS you can:

- Reuse and update content quickly over multiple end-points simultaneously
- Customize content with an intuitive WYSIWYG HTML editor
- Search for and find relevant documents quickly and easily
- Create, manage and publish enterprise and web content in multiple presentation contexts and locales
- Easily insert images from the CMS repository or upload from the file system
- Establish comprehensive workflow and delegation rules
- Track content versions enterprise-wide
- View content in a rich and simple interface
- Create your own presentation with Bluenog ICE Portal™

Key Benefits

Thanks to Bluenog ICE CMS, our customers:

- Review, approve, publish and repurpose content and documents faster
- Deliver more relevant content to particular users
- Empower non-technical authors and editors with more content control
- Trust content quality and accuracy
- Leverage established authentication controls
- Enforce granular user, group and role based permissions
- Lower development and management costs
- Simplify administration and maintenance

Is Bluenog ICE CMS for You?

If your organization...

- Has dynamic content that non-technical editors / authors need to manage
- Needs to deliver content through portals, documentation, enterprise applications and ad-hoc reports
- Stores information in disparate databases such as Oracle, MySQL, SQL Server or DB2
- Has hit a wall with your custom website CMS
- Needs a more scalable, feature-rich CMS without the associated cost
- Has an overworked IT department

...then Bluenog ICE CMS may be the solution for you.

About Bluenog ICE™

ICE CMS is available standalone or as part of Bluenog ICE. Bluenog ICE is the only Enterprise 2.0 application development platform built on pre-integrated open source content management, wiki, calendar, collaboration, presentation and reporting projects. It leverages Web 2.0 technologies, eliminates application silos, reduces total cost of ownership, and accelerates enterprise application development and deployment.

About Bluenog

Bluenog is an enterprise software and solutions company that specializes in integrated content management, collaboration, portal, and business intelligence. Leading organizations rely on Bluenog products to build and deploy Rich Internet Applications (RIA), manage dynamic website content and readily integrate with existing systems at a fraction of the cost of traditional alternatives. Bluenog Solutions Group meets our customers' unique challenges with pragmatic combinations of commercial and open source software. Headquartered in Piscataway, N.J., Bluenog is also a Red Hat, Oracle and Actuate reseller. **For more information, visit www.bluenog.com.**